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October 23, 2026

Arkansas Public Service Commission
1000 Center Street
Little Rock, AR 72201

RE: Docket 26-001-U Entergy Rate Proposal

Dear Commissioners,

On behalf of members of the Agricultural Council of Arkansas, an organization representing farmers, landowners, and agriculture related businesses involved in row-crop production in Arkansas, we wish to express our concerns for Entergy Arkansas, LLC's proposed rates under Docket 26-001-U, which was submitted to the Public Service Commission (PSC) earlier this year. We also urge you to not approve this proposal.

As you may know, the crop sector of the agricultural economy is experiencing historic economic headwinds and challenges. Much of the struggles we are experiencing are due to rising input costs and overall inflation, especially from goods and services provided by entities with substantial market power. On average, input costs have far outstripped revenues received for most crop farmers regardless of commodity farmed or yields harvested. Farmers across Arkansas are facing an existential crisis, and additional cost increases could spell the end for many.

While we recognize Entergy Arkansas's need to meet growing demands for energy and provide reliable service to its customers, we have concerns for the rising costs farmers and agriculture related businesses will face under their proposed rate schedule. Increased energy costs like the ones proposed in these filings to the PSC will compound the strain facing farmers in Arkansas and further stress our state's leading industry.

Over the last decade, Arkansas farmers who are Entergy customers experienced substantial increases in the cost of electricity through formula rate plan adjustments, fuel and purchase power cost adjustments, and the new Generating Arkansas Jobs Act (GAJA) rider that was set in place this year and is now scheduled to substantially increase in the coming years. The new rate proposal under consideration plans to establish even higher rates with new "cost of service" increases while continuing riders that are already pre-programmed to increase in coming years.

In recent weeks, we've attempted to better understand exactly what is being proposed by Entergy. Our goal was to gain an understanding for why these cost increases are necessary and how they will

apply to our members. While Entergy was responsive in their engagement with us, their explanations have lacked in detail, specificity, and clarity. For example, our attempts to receive specific utility bill samples from recent years and future years were never met. We believe each class of consumers impacted by this rate proposal deserve such information from Entergy and the Public Service Commission. Instead, we are faced with opaque answers and often forced to pay substantially higher costs with little or no explanation. Even more frustrating is that farmers face taxes on these new costs.

These higher costs are not just inconveniences for farmers. Too often, they are becoming the reason farmers and other related businesses are shutting down their operations. The economic damage is real, and it's only getting worse with each additional squeeze from higher costs of production.

For these reasons, we encourage you to deny the proposed rates on Arkansas farmers to limit the economic harm they could cause.

Thank you for considering these comments.

Sincerely,

Joe Mencer
President
Agricultural Council of Arkansas

Cc: The Honorable Sarah Huckabee Sanders; The Honorable Tim Griffin; The Arkansas General Assembly