



About the AG Council PAC



What is the Ag Council PAC?

The Ag Council of Arkansas PAC is a non-partisan, state focused political action arm of the Agricultural Council of Arkansas (Ag Council). The PAC was established in 2014 by the Board of Directors of the Ag Council to increase our visibility and provide campaign contributions to candidates for public office where they may influence legislation and regulations impacting our members. The PAC is funded through voluntary contributions from members of the Ag Council, like you.

Why do we need a PAC?

Agriculture is and has always been the backbone of our state's economy accounting for \$17 billion of value added to Arkansas's economy. However, rural populations, farm numbers, and farm employees have all declined over the years. These demographic changes, along with an ever-changing political landscape, have made it more challenging to get our messages to resonate with officeholders and policymakers. A PAC arms us with a tool to be more effective as we promote agriculture and advocate on your behalf.



While the Ag Council has 75 years of accumulated credibility and weight when it comes to advocating on policies that affect agriculture, a PAC further solidifies our voice and keeps us relevant in the modern era. This PAC helps us support candidates who will go to bat for our industry when we need them.



Which candidates will this PAC support?

With direction from the Board of Directors of the Ag Council, the PAC will support candidates running for office in the State of Arkansas in accordance to Arkansas laws governing Political Action Committees. The PAC will support various candidates, regardless of party affiliation, provided they are likely to support our interests and are in positions where they may have influence on policies that affect our membership. Eligible candidates must demonstrate a strong commitment to the agriculture industry. The PAC will not apply to candidates running for federal offices.

What if I already give directly to candidates?

We highly encourage you to continue your direct contributions to the candidates of your choice! However, by also donating to the PAC you ensure that a unified voice, focused on issues related to agriculture, is heard loud and clear. It never hurts to have an additional respected voice at the table when policies that affect your bottom line are debated and voted on.



How can I contribute?

Contributing to the PAC is simple and easy. We ask for a contribution of any amount not to exceed \$5,000. We greatly appreciate any and all contributions from individuals and businesses. Make sure to complete the contribution form and mail it and your contribution back the Agriculture Council of Arkansas PAC located at P.O. Box 250909, Little Rock, AR 72225. Please make checks payable to the Ag Council of Arkansas PAC.

Your contribution is an investment in agriculture!